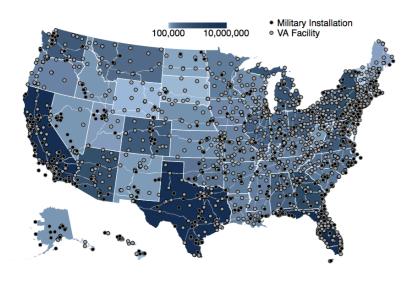
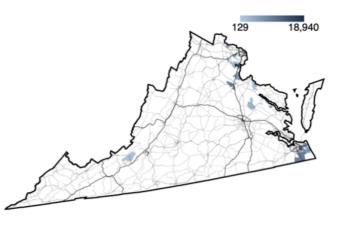
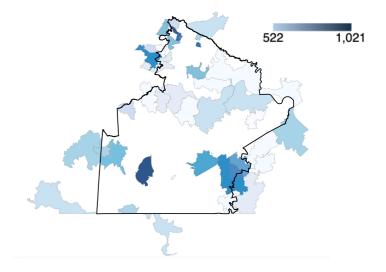
## Multi-Scale Analysis

Updated: 11/01/2023







US TAM: 1<sup>-</sup>

TAM: 116,767,000 Audience: 106,741,559 Members: 20,053,921

## Top 3 concerns:

- 1. Better Access to Health Care
- 2. De-Stigmatizing PTSD
- 3. Transition Emotional Support

Virginia TAM: 3,121,967 Audience: 2,220,128 Members: 433,126

## Top 3 concerns:

- 1. De-Stigmatizing PTSD
- 2. Job Opportunities
- 3. Access to Healthcare

Virginia District 4 TAM: 199,233 Audience: 63,219 Members: 19,394

## Top 3 concerns:

- 1. Access to Healthcare
- 2. Support Groups
- 3. Job Opportunities

