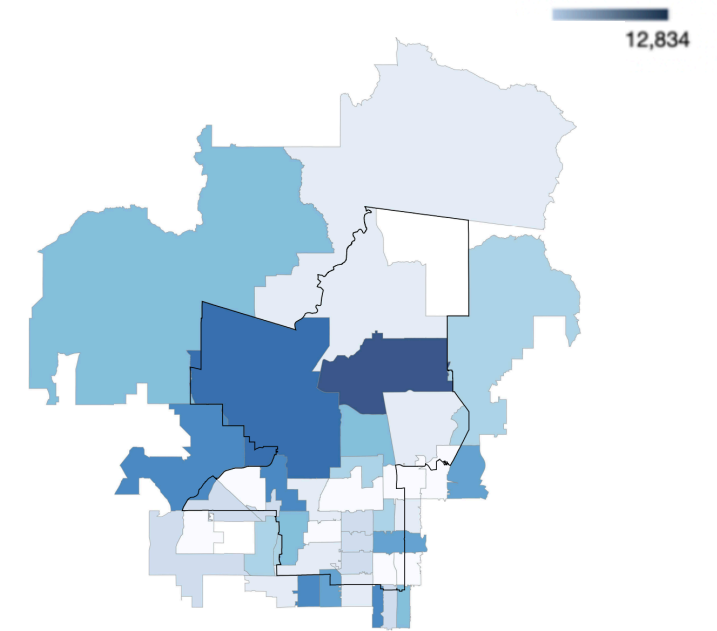
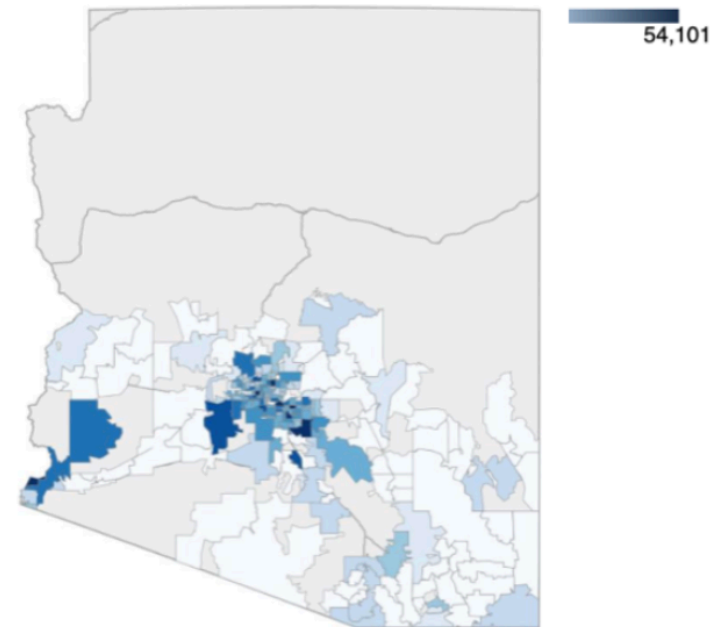
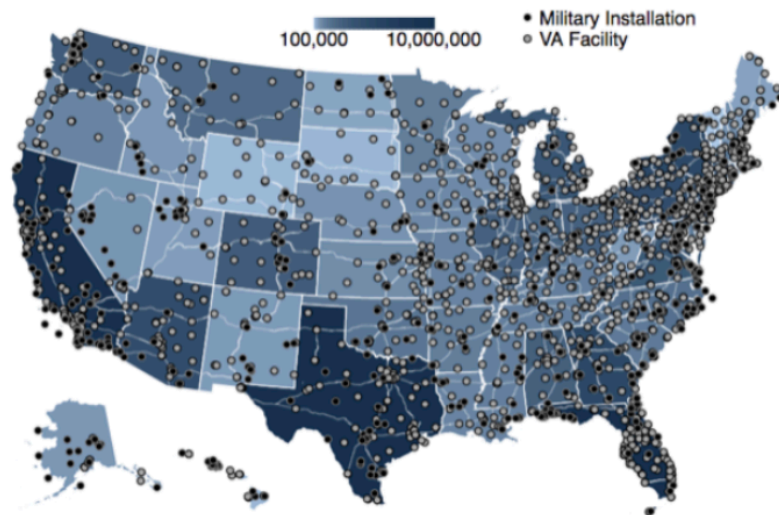


Multi-Scale Analysis

Updated: 1/31/2024



US

TAM: 106,886,500

Audience: 110,912,365

Members: 21,045,392

Top 3 concerns:

1. Healthcare
2. Mental Health
3. Employment Opportunities

Arizona

TAM: 4,100,201

Audience: 2,092,126

Members: 734,907

Top 3 concerns:

1. Healthcare
2. Emotional Support
3. Online Support Groups

Arizona 8th

TAM: 125,315

Audience: 89,233

Members: 34,211

Top 3 concerns:

1. Long Wait Times
2. Mental Health
3. Access to Digital Resources