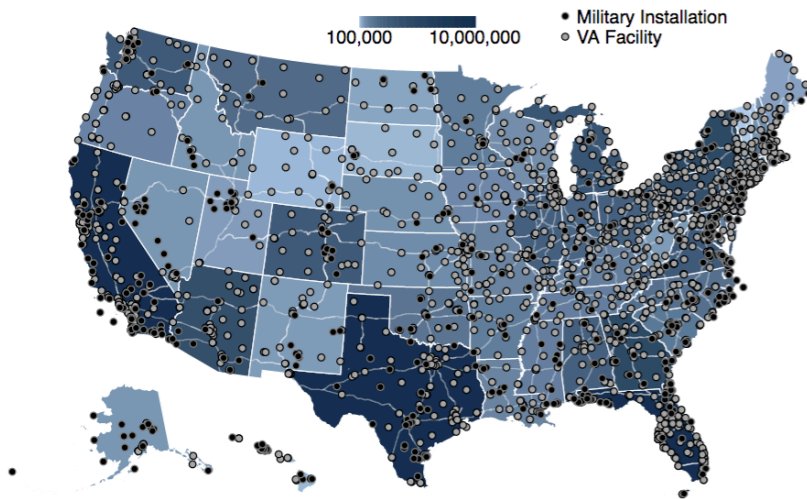


Multi-Scale Analysis

Updated: 04/01/2024



US

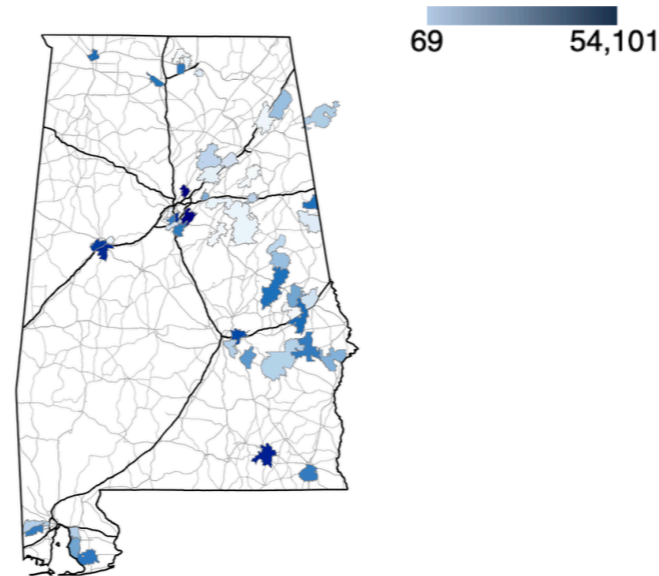
TAM: 116,767,000

Audience: 110,925,675

Members: 21,070,022

Top 3 concerns:

1. Healthcare
2. Mental Health
3. Employment Opportunities



Alabama

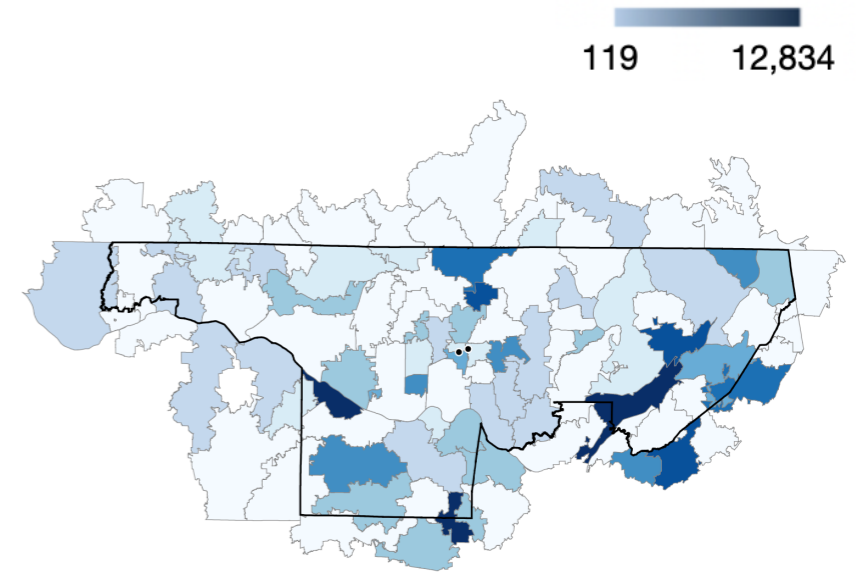
TAM: 2,431,122

Audience: 631,235

Members: 582,610

Top 3 concerns:

1. Education Support
2. Job Opportunities
3. Access to Digital Resources



Alabama 5

TAM: 219,262

Audience: 150,231

Members: 29,112

Top 3 concerns:

1. Housing
2. Mental Health
3. Employment Opportunities