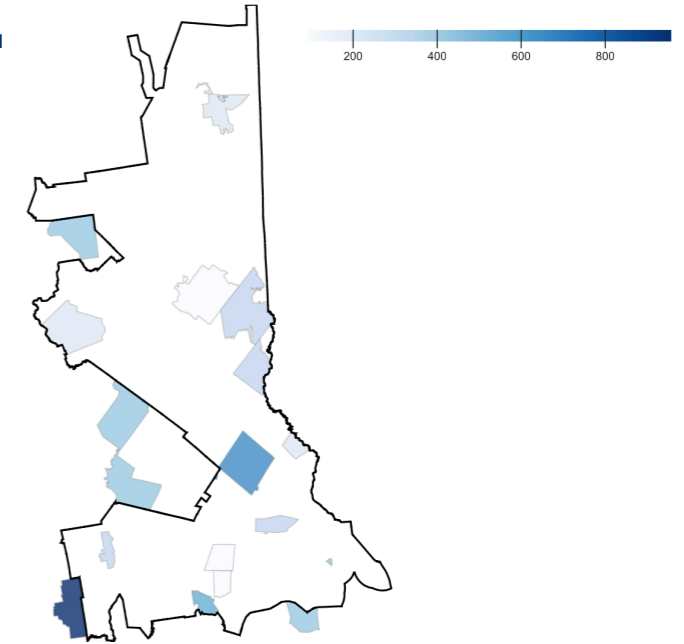
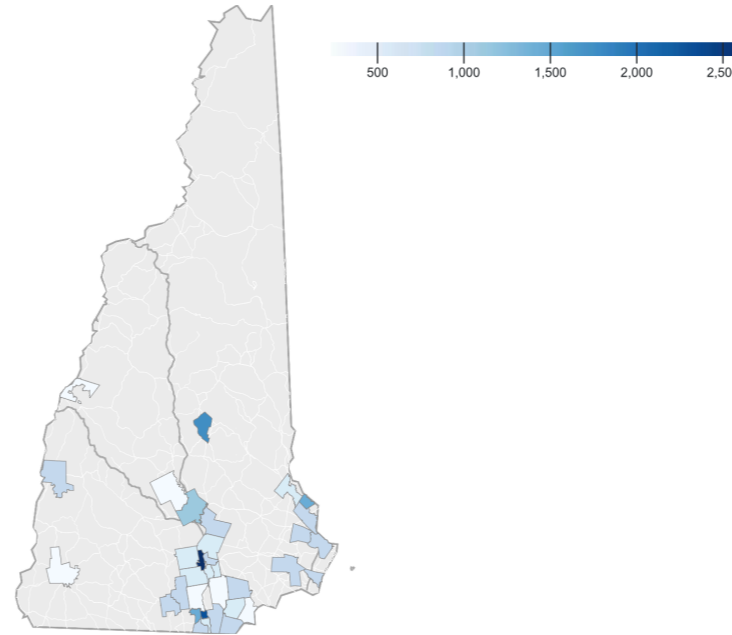
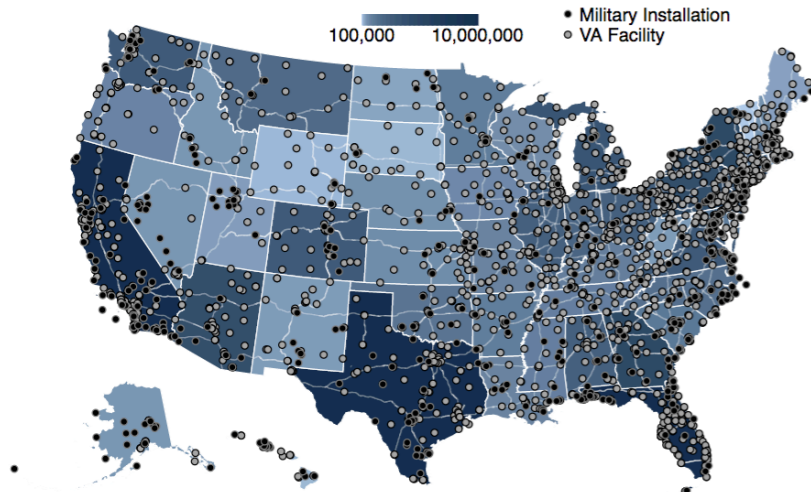


# Multi-Scale Analysis

Updated: 05/01/2024



## US

**TAM:** 116,767,000

**Audience:** 110,969,785

**Members:** 21,115,233

### Top 3 concerns:

1. Healthcare
2. Mental Health
3. Employment Opportunities

## New Hampshire

**TAM:** 420,000

**Audience:** 232,201

**Members:** 60,499

### Top 3 concerns:

1. Employment Opportunities
2. Long Wait Times
3. Mental Health

## NH-1

**TAM:** 122,500

**Audience:** 52,321

**Members:** 9,921

### Top 3 concerns:

1. Long Wait Times
2. Mental Health
3. Community Support Groups