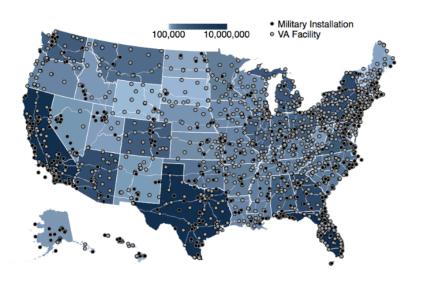
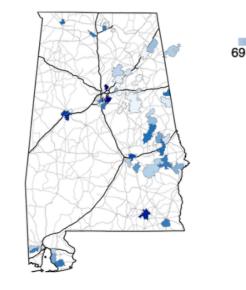
Multi-Scale Analysis

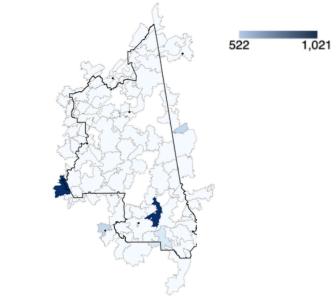


Updated:09/01/2024





54,101



US TAM: 116,767,000

Audience: 111,487,998 Members: 24,318,241

Top 3 concerns:

- 1. Healthcare
- 2. Mental Health
- 3. Employment Opportunities

Alabama TAM: 2,431,122 Audience: 759,294 Members: 615,563

Top 3 concerns:

- 1. Educational Support
- 2. Job Opportunities
- 3. Access to Digital Resources

AL-3 TAM: 336,129 Audience: 189,265 Members: 54,329

Top 3 concerns:

- 1. Community Support Groups
- 2. Online Resources
- 3. Long. Wait Times