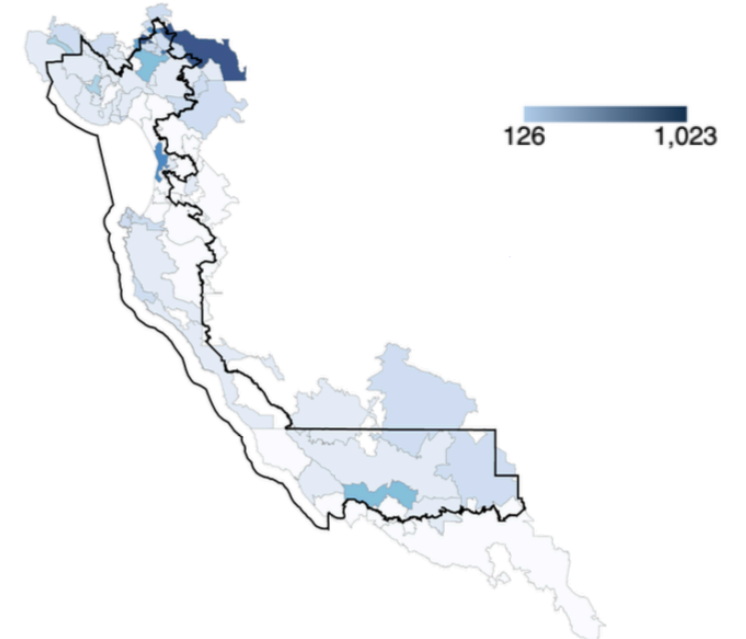
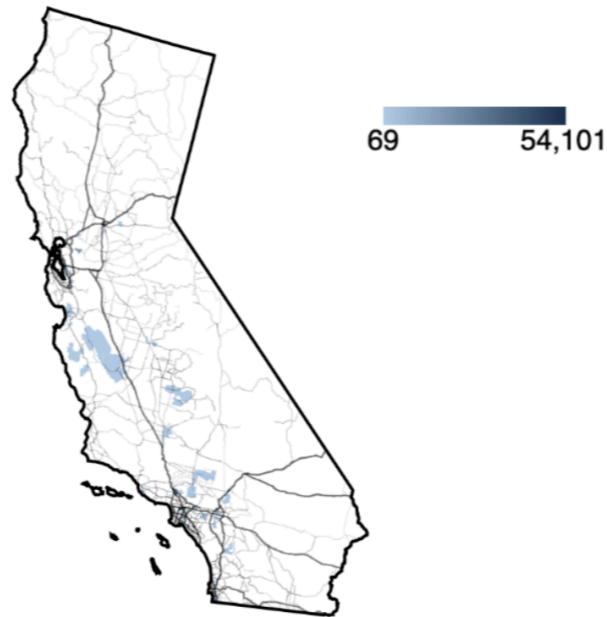
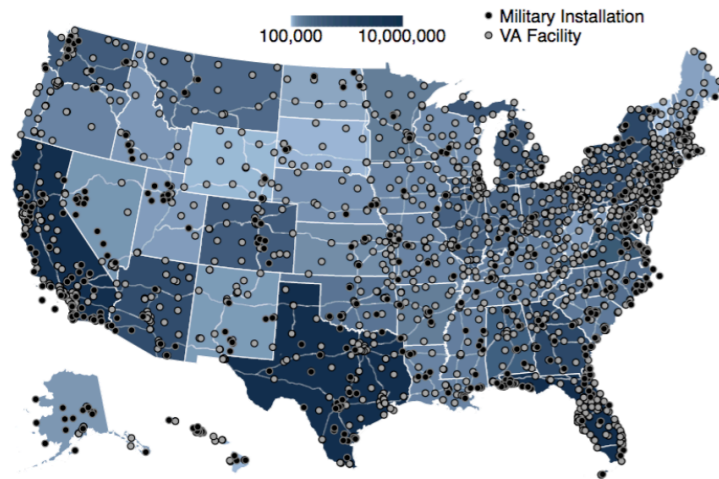


Multi-Scale Analysis

Updated: 11/01/2024



US

TAM: 116,767,000

Audience: 111,598,911

Members: 24,428,238

Top 3 concerns:

1. Healthcare
2. Mental Health
3. Employment Opportunities

California

TAM: 13,800,320

Audience: 12,997,921

Members: 3,448,092

Top 3 concerns:

1. Suicide Prevention
2. Healthcare
3. PTSD Help

CA-19

TAM: 562,217

Audience: 240,122

Members: 107,234

Top 3 concerns:

1. Mental Health
2. Long Wait Times
3. Transition Emotional Support