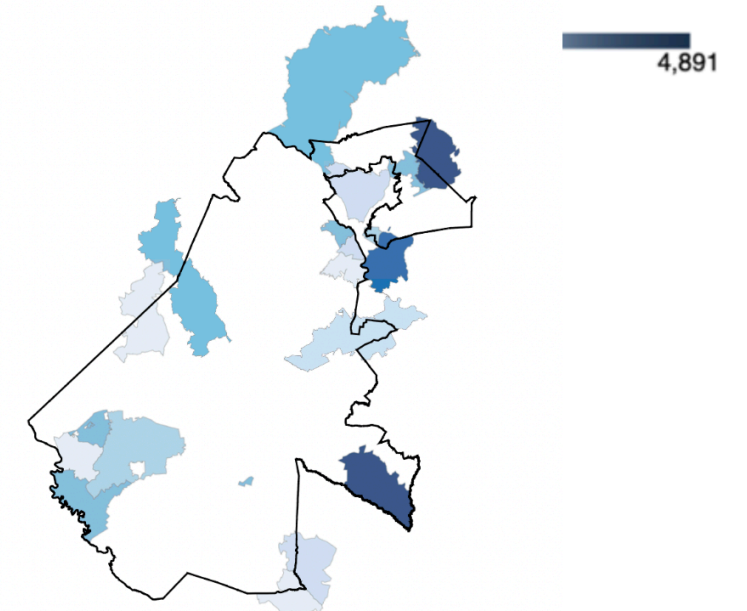
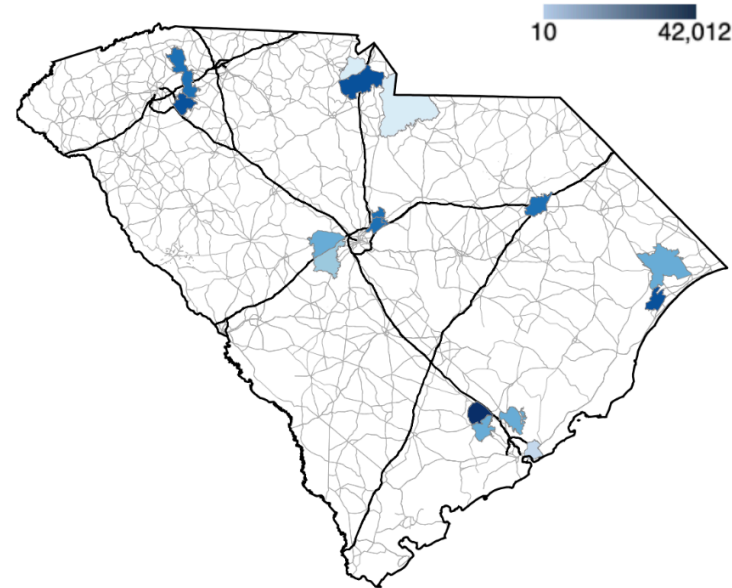
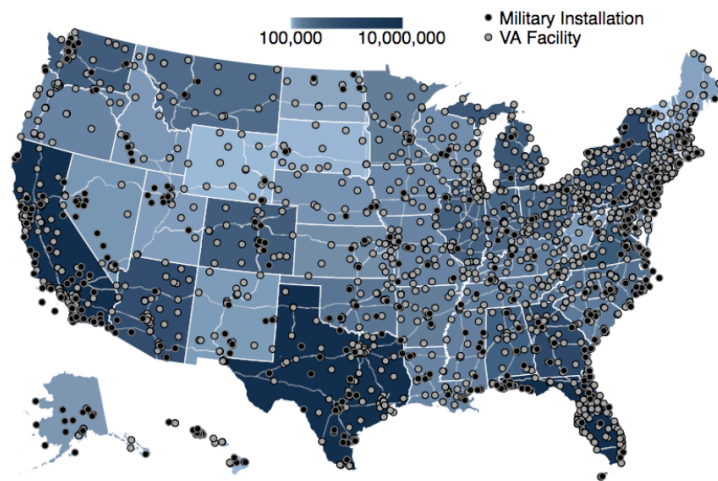


Multi-Scale Analysis

Updated: 01/01/2025



US

TAM: 116,767,000

Audience: 111,598,911

Members: 26,370,139

Top 3 concerns:

1. Healthcare
2. Mental Health
3. Employment Opportunities

South Carolina

TAM: 1,213,069

Audience: 700,230

Members: 383,660

Top 3 concerns:

1. Suicide Prevention
2. Healthcare
3. PTSD Help

SC-2

TAM: 162,119

Audience: 87,527

Members: 23,212

Top 3 concerns:

1. Mental Health
2. Long Wait Times
3. Transition Emotional Support