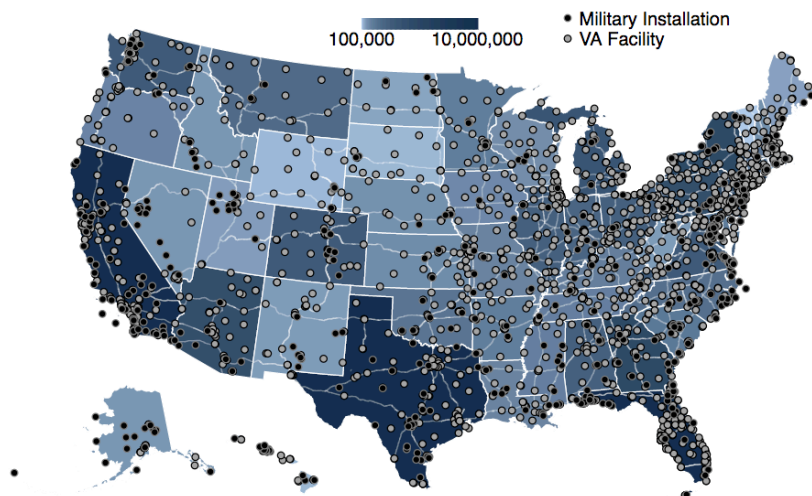


# Multi-Scale Analysis

Updated: 05/01/2025



## US

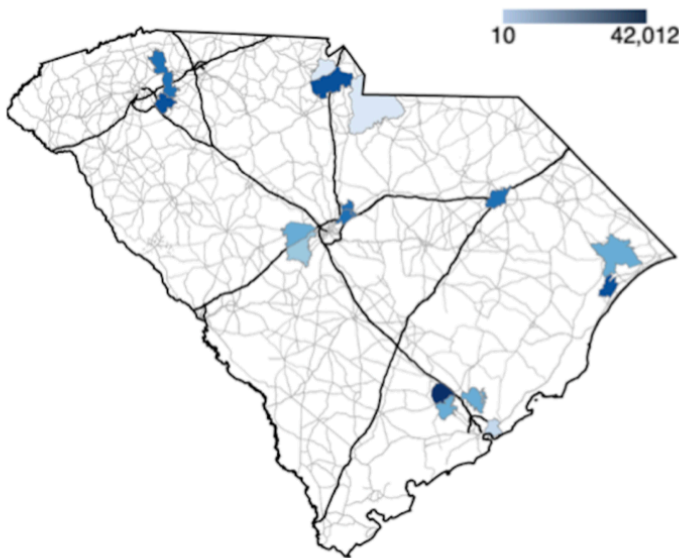
**TAM:** 116,767,000

**Audience:** 111,997,733

**Members:** 26,990,362

### Top 3 concerns:

1. Healthcare
2. Mental Health
3. Employment Opportunities



## South Carolina

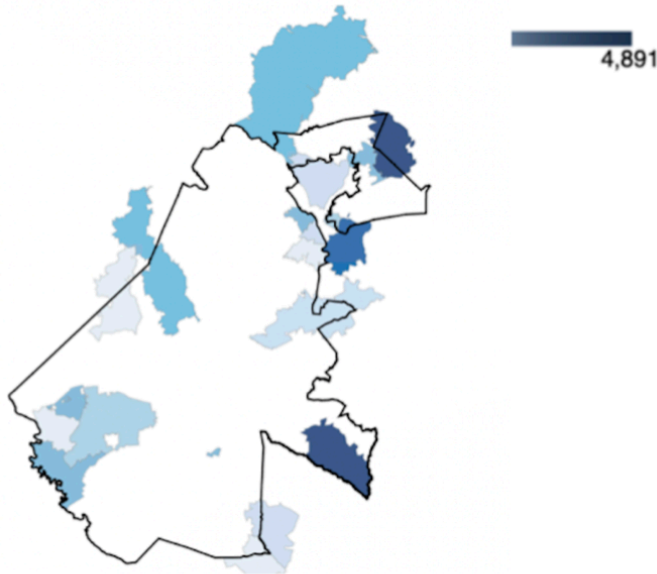
**TAM:** 889,125

**Audience:** 859,125

**Members:** 184,999

### Top 3 concerns:

1. Healthcare
2. Community Support Groups
3. Employment Opportunities



## SC-2

**TAM:** 120,311

**Audience:** 98,899

**Members:** 30,875

### Top 3 concerns:

1. Mental Health
2. Employment Opportunities
3. Healthcare