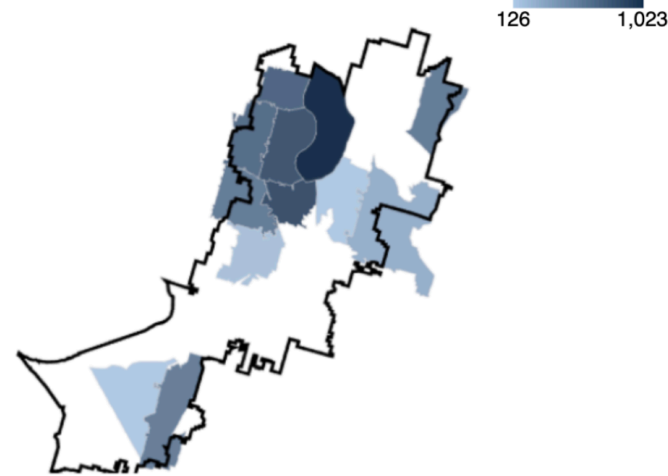
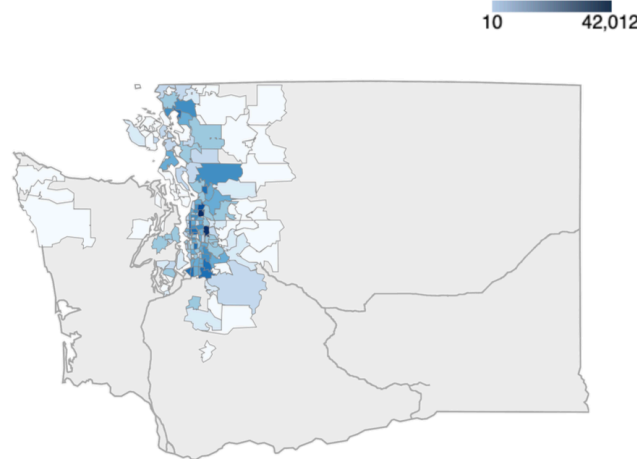
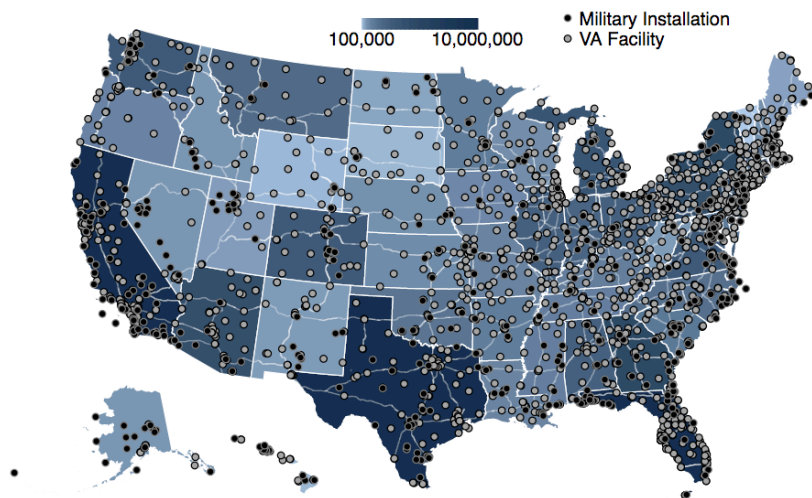


Multi-Scale Analysis

Updated: 08/01/2025



US

TAM: 116,767,000

Audience: 112,584,484

Members: 27,602,278

Top 3 concerns:

1. Healthcare
2. Mental Health
3. Employment Opportunities

Washington

TAM: 2,300,498

Audience: 1,021,999

Members: 284,621

Top 3 concerns:

1. Job Opportunities
2. Mental Health
3. Affordable Housing

WA-9

TAM: 256,311

Audience: 505,327

Members: 55,299

Top 3 concerns:

1. Affordable Housing
2. Community Support Groups
3. Long Wait Times