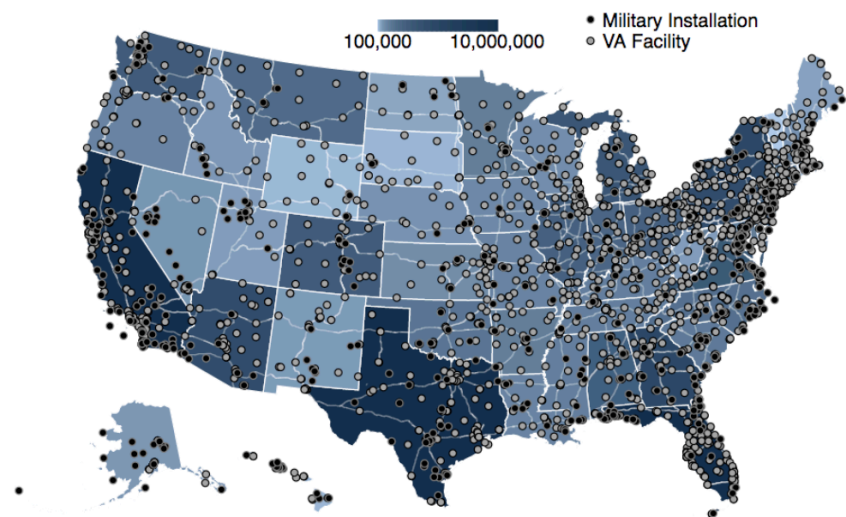


# Multi-Scale Analysis

Updated: 10/01/2025

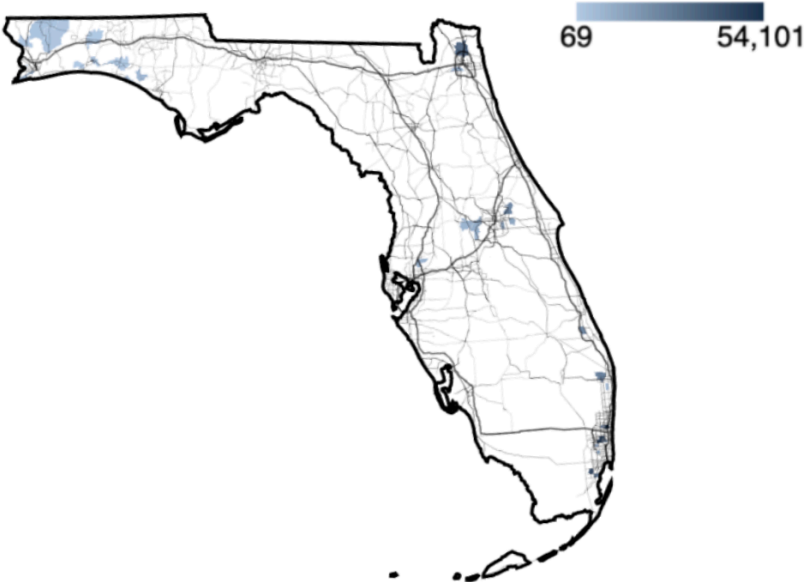


## US

**TAM:** 116,767,000  
**Audience:** 112,564,232  
**Members:** 27,964,227

### Top 3 concerns:

- 1. Healthcare
- 2. Mental Health
- 3. Employment Opportunities

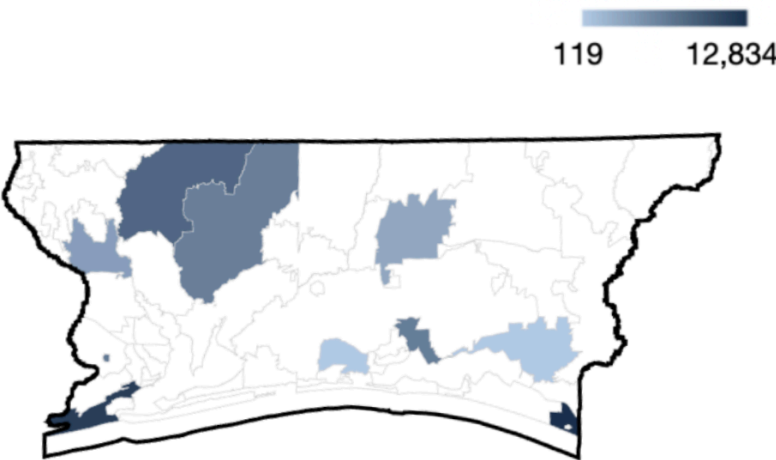


## Florida

**TAM:** 13,100,100  
**Audience:** 10,122,114  
**Members:** 4,033,546

### Top 3 concerns:

- 1. Employment Opportunities
- 2. Community Support Groups
- 3. Long Wait Times



## FL-1

**TAM:** 219,201  
**Audience:** 154,984  
**Members:** 42,201

### Top 3 concerns:

- 1. Long Wait Times
- 2. Employment Opportunities
- 3. Community Support Groups